



Idaho State Department of Education Adopts Realityworks Programs

Firm's comprehensive educational programs, infant care, pregnancy and smoking prevention simulation solutions become part of Idaho's approved programs for schools.

EAU CLAIRE, Wis. (May 7, 2010) – Realityworks, Inc., developer of real-life, interactive educational products, recently received adoptions for a number of the firm's products by the Idaho State Department of Education. The adoptions mean that educators can use state curriculum funding to purchase and use Realityworks products across the state of Idaho.

Under the Idaho Department of Education's PTE-FACS programs, Realityworks technology was adopted for Parenting and Child Development classes in grades 9-12. The adoption paves the way for educators to use curriculum funding to incorporate Realityworks' RealCare[®] Program, Basic Infant Care curriculum and the firm's patented infant simulator technology in classrooms across the state. In addition, pregnancy simulation program used with Realityworks' Pregnancy Profile vest, and infant simulators that show the effects of Shaken Baby Syndrome, Prenatal Drug Exposure, and Prenatal Alcohol Exposure on infants.

Another adoption targeting grades 6-8 Health classes was approved for Realityworks' ySTART tobacco use prevention program. The ySTART program is paired with the firm's proprietary Prevent Pak[™] simulators to teach middle school aged students the effects of tobacco addiction and help them build refusal skills.

Both adoptions are available to educators through December 2015.

“We are very happy to add Idaho to the growing list of state adoptions for Realityworks technology,” says Timmothy Boettcher, president of Realityworks. “Active learning is an essential part of education in the 21st century. These solutions will provide students across Idaho with real-world experiences that will help them make healthy choices for their futures.”

For more information on Realityworks technology and programs, visit www.realityworks.com, send an email to information@realityworks.com, or call toll-free at 1-800-830-1416.

About Realityworks, Inc.

Realityworks, Inc., developer of life-changing, interactive educational products, was founded in 1994. Its award-winning products provide students with realistic learning experiences, and are used by educators in Career and Technical Education, Family and Consumer Science and Health courses, as well as in other instructional settings worldwide. For more information, visit www.realityworks.com, or call toll free at 1-800-830-1416.

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