



SEASONAL FOOD TRUCK DESIGN

CHALLENGE CARDS

Realityworks®
Live it. Learn it.™

www.realityworks.com

Suggested Use for Challenge Cards:

1. Choose a challenge card.
2. Create a colorful, themed design for your food truck exterior.
3. Design a menu for your food truck that includes two main dishes, two side dishes, two desserts, and one signature item of your choosing. Your signature item can be a main dish, side, dessert, or beverage.

Seasonal Food Truck Design Kit

Challenge Cards

Beach Bonanza

Scenario: Serve beachgoers under the sun at a tropical coastal festival. Your food truck must offer light, refreshing options that are easy to eat while sitting on the sand.

Menu Requirements:

- 2 main dishes
- 2 side dishes
- 2 desserts
- 1 signature item
- Names, detailed descriptions, and prices for all menu items

Instructions: Focus on vibrant, tropical flavors and eco-friendly, sand-proof packaging.

Seasonal Food Truck Design Kit

Challenge Cards

Winter Wonderland

Scenario: Cater to families at a snowy holiday market. Guests need warm, hearty foods to combat the cold and evoke festive cheer.

Menu Requirements:

- 2 main dishes
- 2 side dishes
- 2 desserts
- 1 signature item
- Names, detailed descriptions, and prices for all menu items

Instructions: Use a cozy, holiday theme with warm colors, snowflake patterns, and a chimney-style vent on your truck.