

Webinar:

Empower STEM Learning with Real-Time Data: Using DataSnap for Rapid Design and Engineering

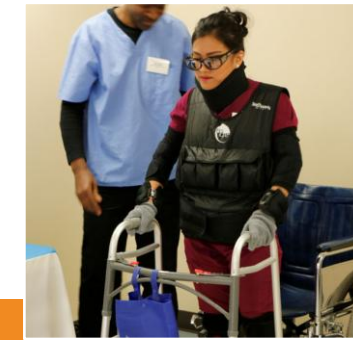
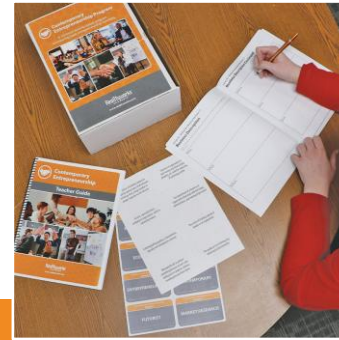
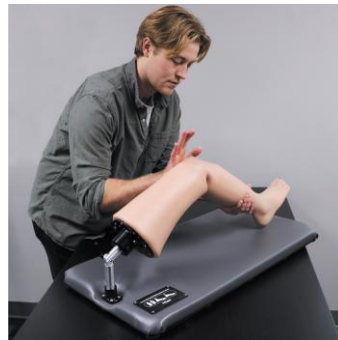
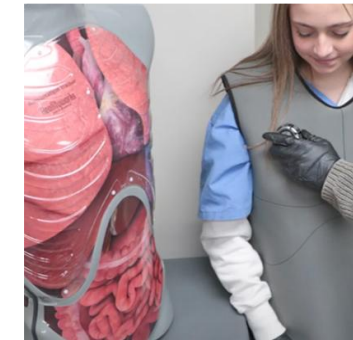


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We partner with educators, administrators and industry leaders to ensure our offerings meet their needs and make lessons truly meaningful.

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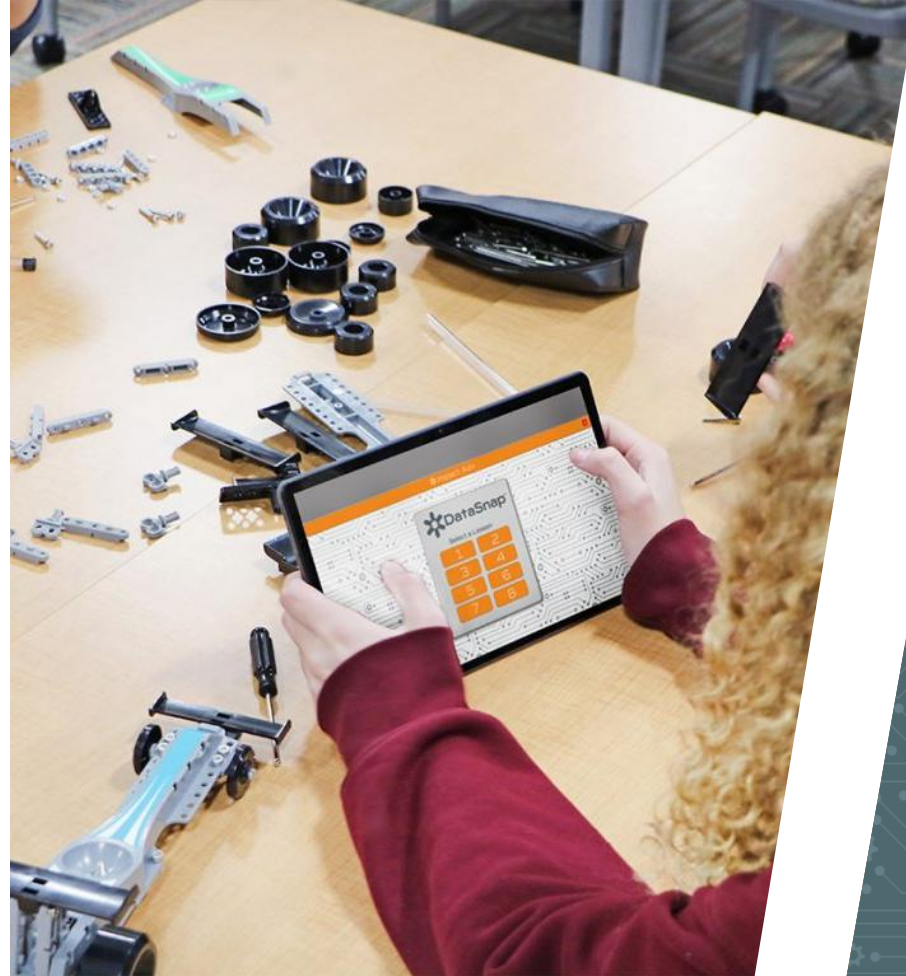
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Educator Input: We need learning experiences that...

- Build data literacy skills.
- Are easy to implement in the classroom.
- Engage ALL students.
- Gets real data into students' hands.
- Drive rapid design & iteration cycles.



“We need to teach AI!”

The foundation of AI education is Data Literacy.

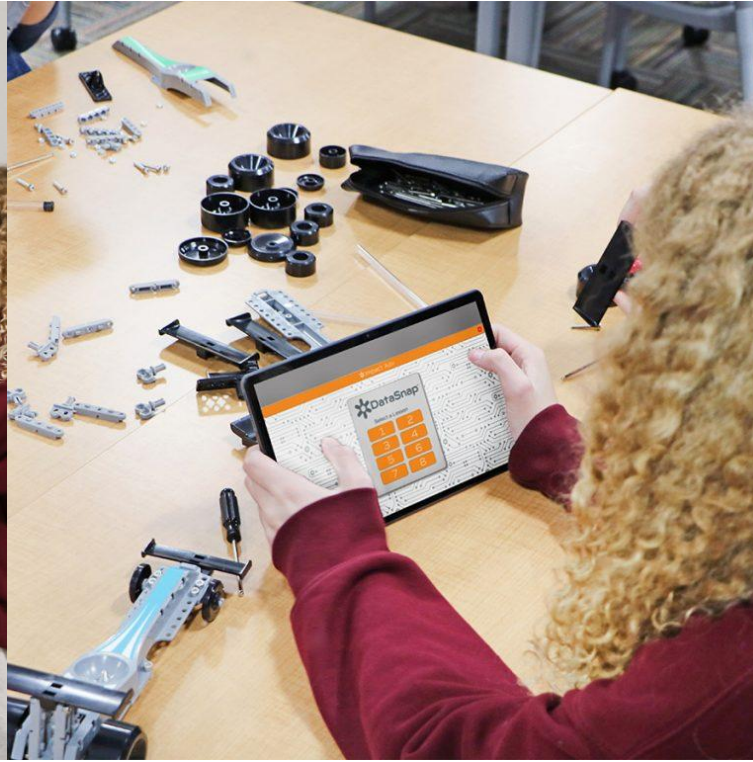
How can we create an AI education entry point?

Universal STEM learning experiences:

Egg Drop



CO₂ Racer



Catapults



DataSnap™

Classroom-Ready

Heavy-Duty & Reusable

Intuitive Use

Hands-On

High Engagement

Engineering Design Process Ready

Student-Driven Data Collection

NEW DataSnap Impact STEM Kit

63410100

This hands-on kit reimagines a classic classroom challenge with a cleaner, repeatable building platform. Students design and test protective structures, then analyze impact data to improve their design.

Includes: 30 Impact Ships and Exoskeletons, 2 DataSnap Motion Sensors with charger, printable student engineering workbooks, 8-lesson curriculum (6-12 teaching hours)



NEW DataSnap Projectile STEM Kit

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Launch learning with this data-driven catapult project. Students explore velocity, acceleration, and predictive data analysis while building machine learning fundamentals.

Includes: 8 customizable catapults, 2 DataSnap Motion Sensors with charger, printable student engineering workbook, 6-lesson curriculum (6-12 teaching hours)

Encourages iteration, testing,
and design thinking



NEW DataSnap Air Racer STEM Kit

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This engaging, air-powered racer gives students a hands-on way to explore real-world STEM concepts like force, motion, and acceleration. With snap-together assembly and simple tools, it's easy to build, test, and refine designs.



Bring CO₂ race cars to the 21st century



Includes: 8 customizable cars and tools, Pneumatic Race System, 2 DataSnap Motion Sensors with charging case, printable student engineering workbook, 8-lesson curriculum (6-12 teaching hours)

NIH Grant Collaboration



Improve Existing: Identify already existing learning experiences that we can modernize and improve.

Alignment with CTE skills, certifications, and career pathways where growth is projected.

Generalist Ready: Develop product packages that meet the need of generalist teachers who aren't industry experts.



AN EASIER WAY TO EXPLORE DATA

This sensor gathers data from student challenges, filters out the data that isn't meaningful, and shares the data in an intuitive format to help students improve their designs.







DESIGN

ANALYZE

IMPROVE

Why Educators Love It

- Works with any Wi-Fi enabled device
- No subscriptions or software fees
- Engage, hands-on learning
- LMS-ready, uploadable lessons
- Easy to use
- Quick setup

Built for the Classroom

- Rechargeable sensors with over 8 hours of battery life
- Charge and store sensors right in the case
- Durable design for years of data collection
- Standard and advanced curriculum for differentiated learning
- Export data easily for analysis, sharing, or reporting

Meaningful Data for Everyone

Makes data meaningful, accessible, and fun for every learner.

DataSnap Motion Sensor (2 Pack)

\$999 – 69010100



What is the DataSnap Motion Sensor?

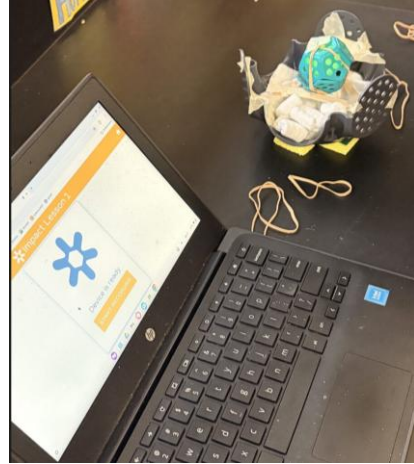
- Compact, golf ball-sized motion sensor
- Durable shell for long-lasting use
- Wireless connectivity to deliver real-time data to any student device
- Collects thousands of data points per second for precise measurement
- Processes data into clear, actionable insights
- Helps students stay focused during activities
- Builds essential data fluency skills through hands-on experience

How does a student use the sensor?

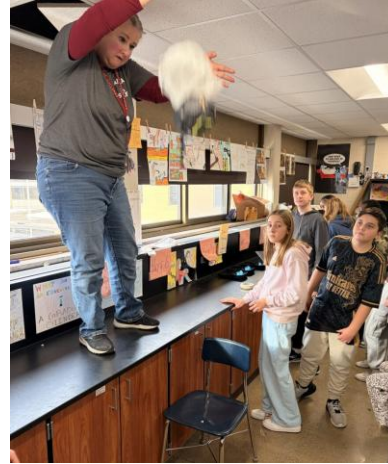
Pair



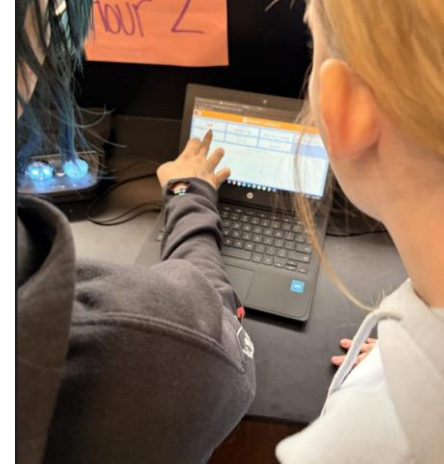
Mount



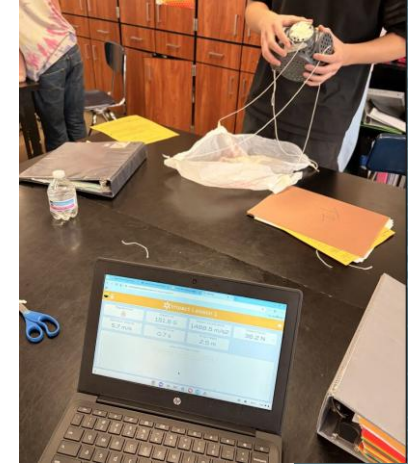
Test



View Data

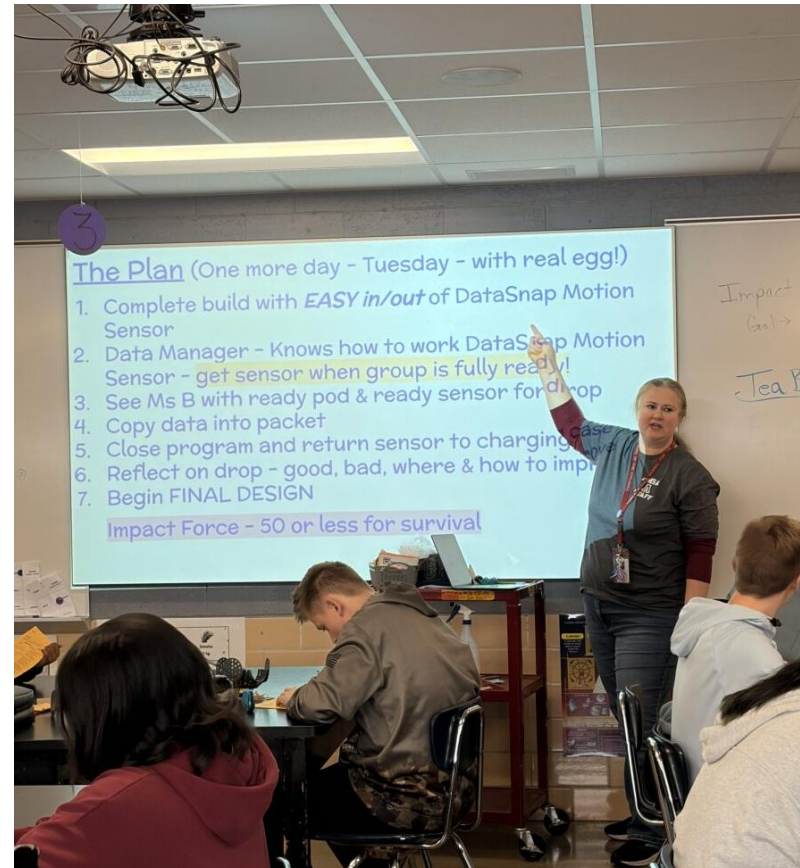


Improve!

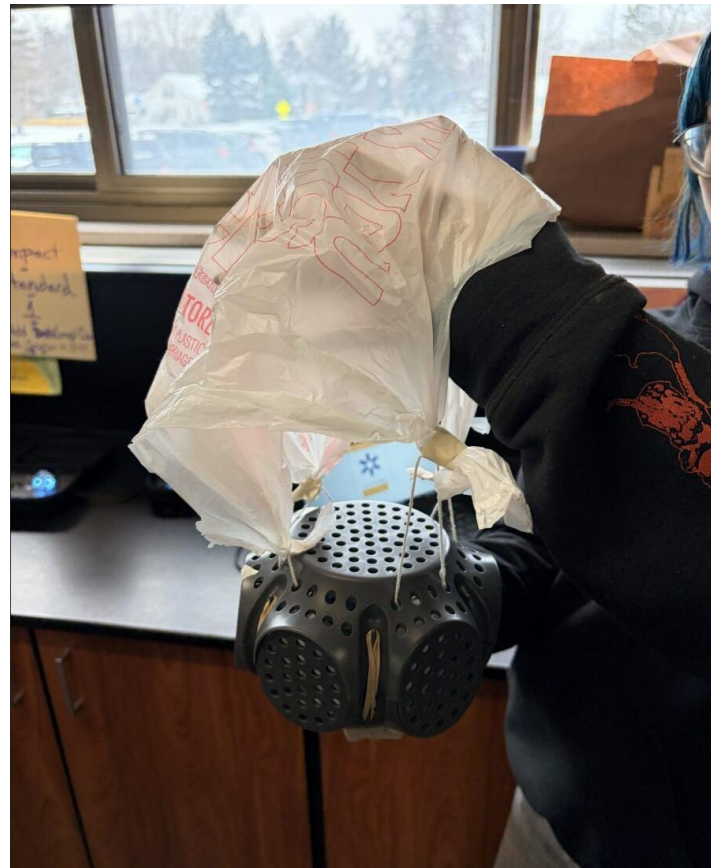
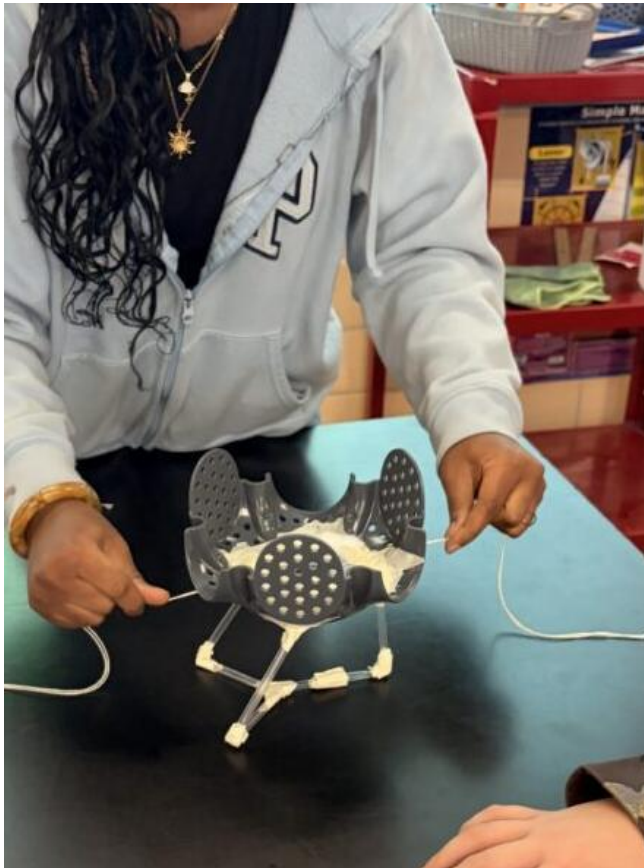


Enable students to test, refine, and improve engineering solutions quickly — just like professional engineers

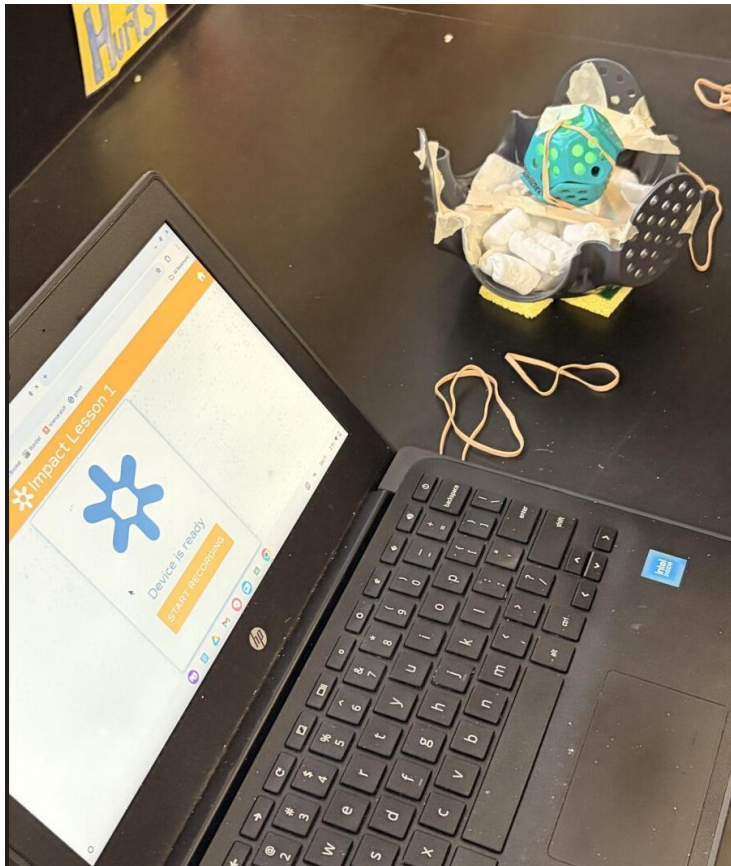
Egg Drop Pilot: Set Up



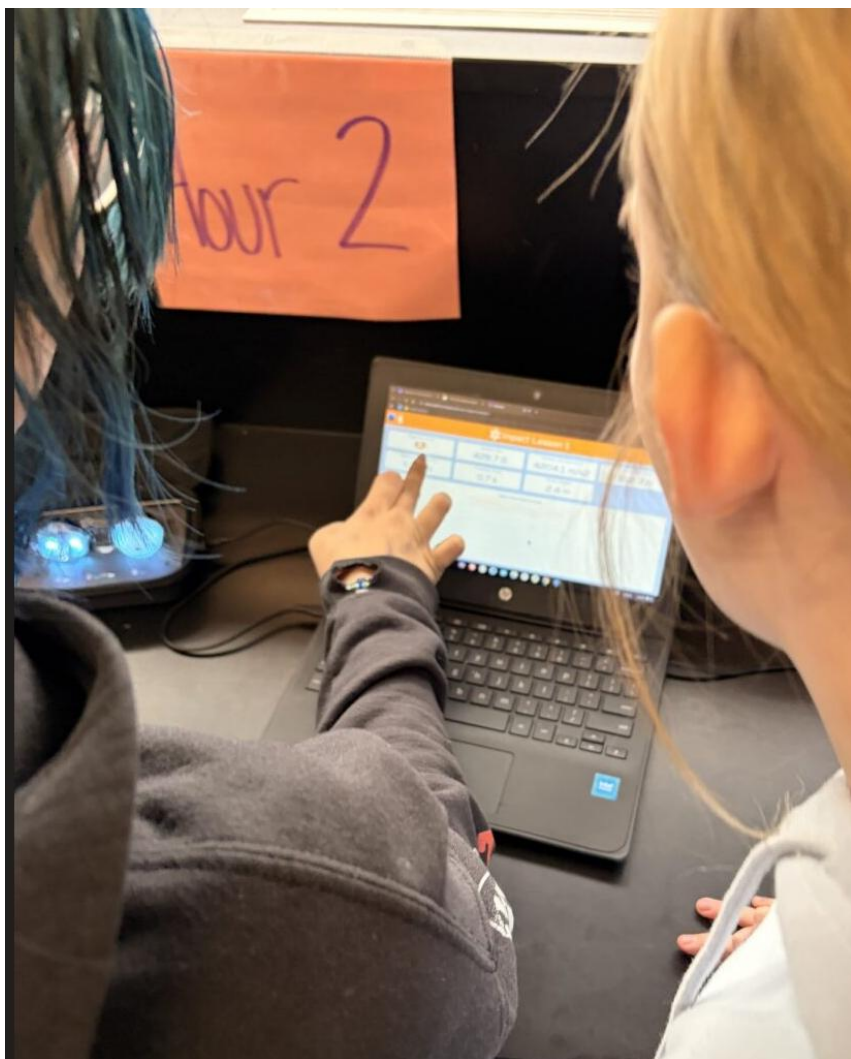
Egg Drop Pilot: Build



Egg Drop Pilot: Pair, Test, Review Data



Egg Drop Pilot: Improve + Store For Tomorrow



Prepare The Sensor



Get to know the DataSnap Motion Sensor



- **What is it?**

A compact, durable, wireless sensor that streams real-time motion data directly to your devices using Bluetooth.

- **What does it do?**

It collects thousands of data points per second and processes that data into meaningful information for you.

- **Can I drop it?**

Yes. Using the sensor as directed in the lesson is perfectly acceptable.

- **Is it unbreakable?**

No. Using the sensor in other ways could break it.



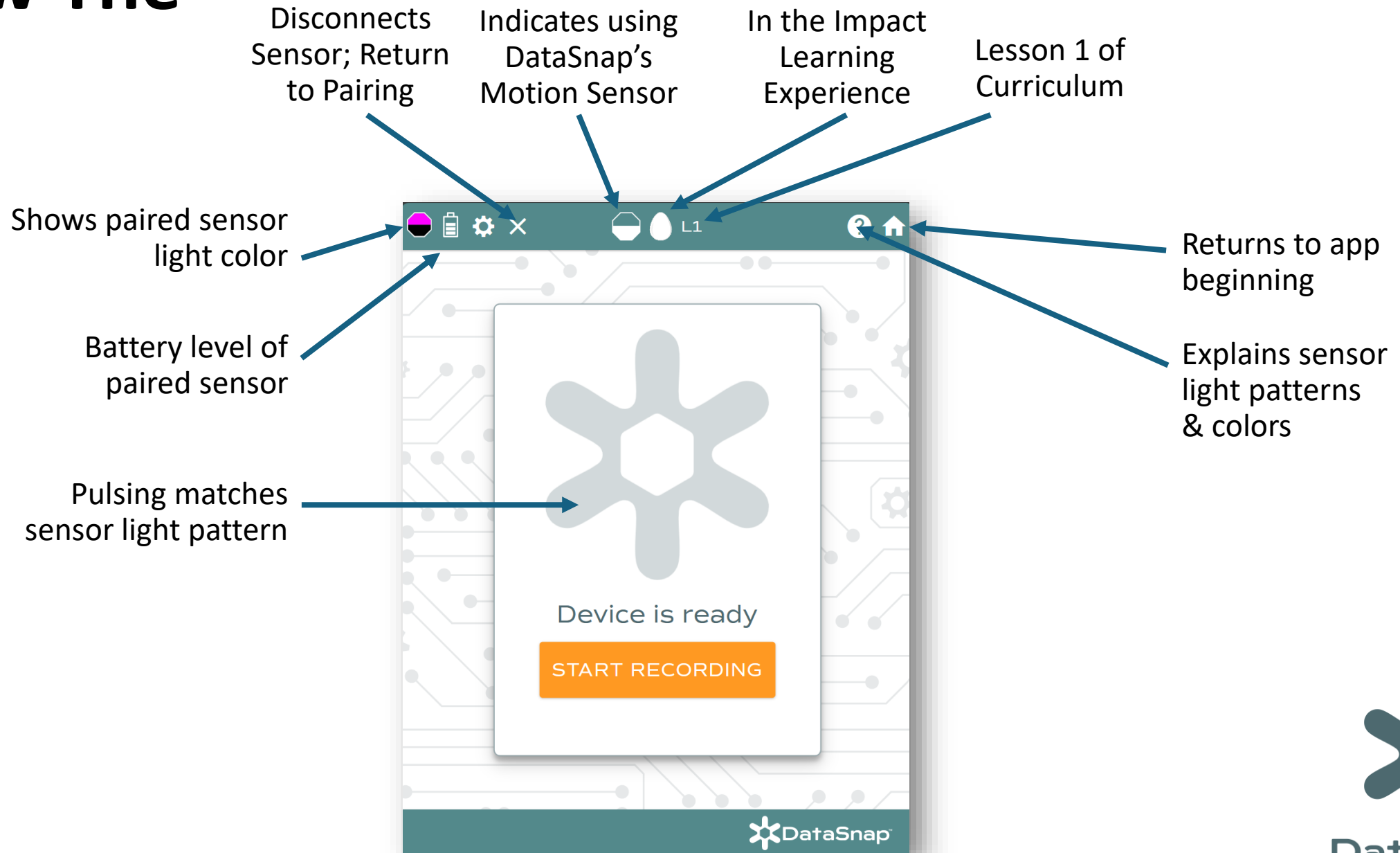
Accessing the Data

There are two ways to connect your device to the sensor:

1. Download the free **DataSnap App** from the Apple or Google Play App Stores.
2. Go to this site:
www.crexo.com/datasnap to use the browser app in **Chrome or Edge**.



Know The App



Engineering Challenge: Egg Impact Safety



Final Engineering Challenge

20

Step 1: Know the Challenge:

What is the **lowest landing impact force** your team can achieve when dropping the Impact Ship?

Engineering Constraints:

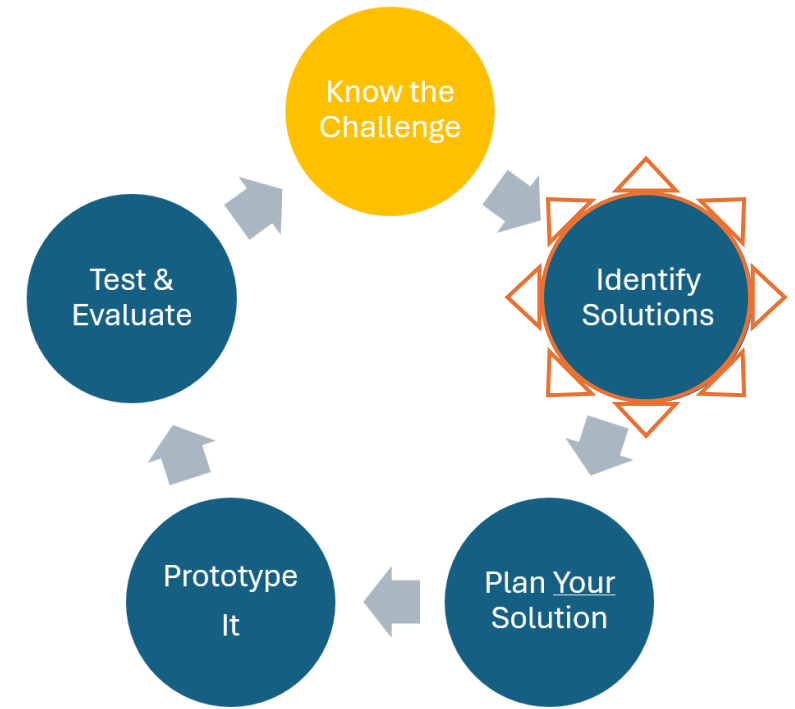
1. No human interference may occur during flight.
2. The DataSnap Motion Sensor must be easily installed and removed; just like a racer car driver or astronaut must be able to get into and out of a vehicle quickly.



Step 2: Identify Solutions

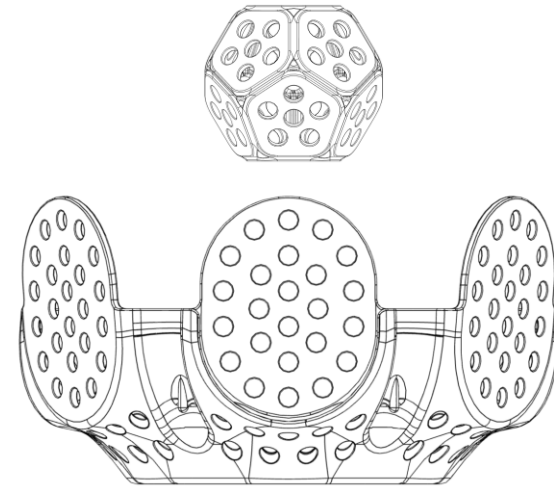
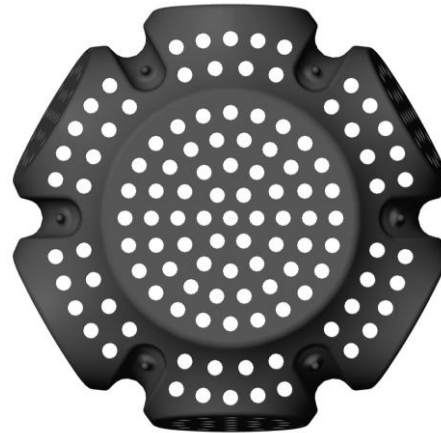
Discuss with your team and record design thinking in your Engineering Workbook:

- What materials are available to use? *(Ask your teacher, look around the classroom, check the recycle bin at home, etc...)*
- What did you learn in Lessons 1 – 7 that will help you with this challenge?
- In the real world, what strategies are used to reduce the danger of collisions and impacts?



Step 3: Plan Your Solution

- In your Engineering Workbook, sketch your design for your solution.
- Annotate (add words, labels, arrows, short sentences) to make your sketch explain the reasoning behind your decisions.



Step 4: Prototype It

- Build it!
- As you build and make observations, your solution design may change.
- Record the changes you make to your solution in your Engineering Workbook.



Step 5: Test & Evaluate



- Once you have completed Steps 1 – 4 and received approval from your teacher, install the DataSnap Sensor and safely conduct at least one projectile launch.
- Gather the challenge’s necessary data.
- Record data in the table:

Trial	Egg Survival	Drop Height (m)	Drop Time (s)	Maximum Velocity (m/s)	Drop Acceleration (m/s ²)	Impact Force (Newtons)	Impact Force (Gs)	Trial Observations
1								
2								
3								

Egg Survival

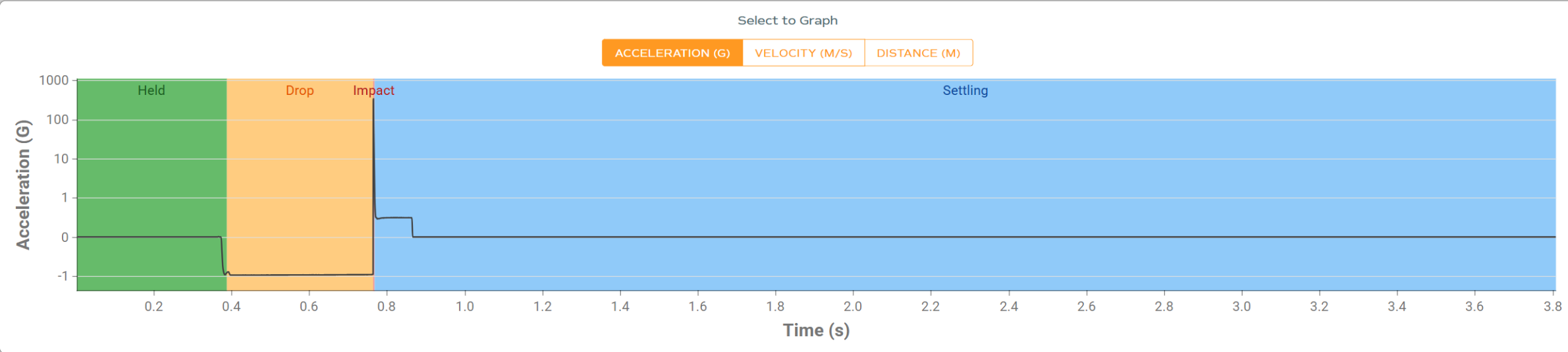
Impact Gs
340 G

Impact Force
80.9 N

Maximum Velocity
3.72 m/s

Drop Time
0.38 s

Drop Height
0.69 m



DOWNLOAD DATA

CLEAR AND RECORD NEW

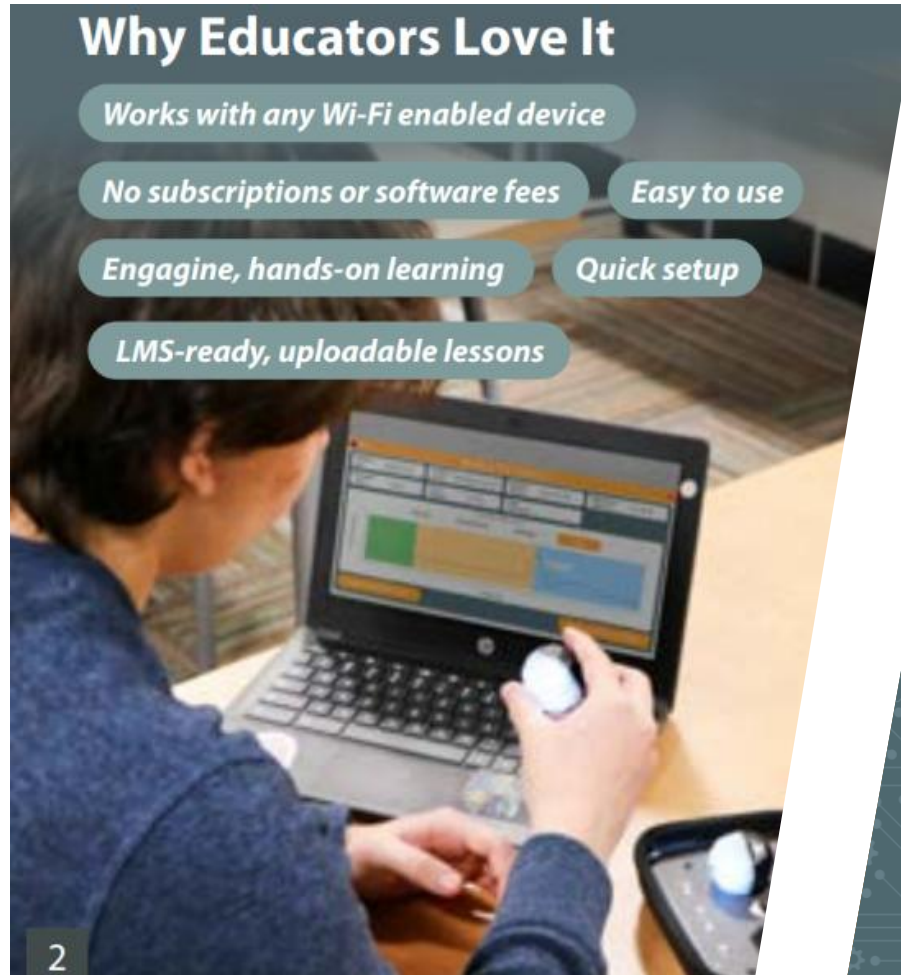
Step 5: Test & Evaluate

- Share your Landing Impact Force with the class and compare drop data.
- Evaluate your design's performance. Write a 3 – 5 sentence summarizing your Impact Ship's performance, using real data from your test and the other teams'. Include at least 3 ideas your team has that might explain why your ship did better or worse than the other teams.
- Reflecting on other teams' performance and learning from both yours and their prototype designs, what are 3 changes you could make to your ship to further reduce the impact force?
- If you have time, make these changes and test your improved ship again!



Advantages of DataSnap Motion Sensor

- Burly construction and rigorously tested
- All-In-One Motion Sensor: Save \$ by not buying extra hubs/controllers/devices
- Wireless operation and charging = intuitive, easy, quick implementation in the classroom.
- Free Software
- Universal-device compatibility: Chromebooks, Tablets, Phones
- Student-first App Design
- Data is automatically processed and filtered so show only important data; keeps students independently operating and highly engaged.



DataSnap **Impact** STEM Lab



Standard and Advanced Curriculum

Lesson	Title	Approximate Time
1	Distance, Time, & Velocity	50 - 120 minutes
2	Gravitational Acceleration	50 - 80 minutes
3	Acceleration and Human Limits	50 - 80 minutes
4	Engineering Design Challenge: Protect The Astronaut	50 - 80 minutes
5	Forces, Newton's Laws, & Inertia	50 - 80 minutes
6	Impact Forces	50 - 80 minutes
7	Parachute Dynamics	50 - 80 minutes
8	Engineering Design Challenge: Egg Impact Safety	50 - 120 minutes

Level Up Everyone's Build & Rapidly Iterate through the Engineering Design Process.

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x30



x30

A modern take on the egg drop test

DataSnap Air Racer STEM Lab



Standard and Advanced Curriculum

Lesson	Title	Approximate Time
1	Building & Racing Basics	50 - 120 minutes
2	Newton's Laws of Motion	50 - 80 minutes
3	Pneumatic Power, Work, and Energy Transfer	50 - 80 minutes
4	Weight Distribution	50 - 80 minutes
5	Wheel and Axle Placement	50 - 80 minutes
6	Aerodynamics	50 - 80 minutes
7	Collision Dynamics	50 - 80 minutes
8	Final Engineering Design Challenges	50 - 120 minutes

Modifiable drag racers + DataSnap
Motion Sensor drive home
Automotive Engineering concepts.

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DataSnap Air Racer STEM Lab



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8	Final Engineering Design Challenges	50 - 120 minutes

Lesson Learning Pattern:

1. Introduce & Define
2. Explore: Collect Data
3. Challenge

Final Engineering Design Challenges:

- Highest Velocity
- Safest: Lowest Impact Force
- Most Stable

DataSnap Projectile STEM Lab



Standard and Advanced Curriculum

Lesson	Title	Approximate Time
1	Making Your Catapult Data-Smart	50 - 120 minutes
2	Pull-Back Angle	50 - 80 minutes
3	Elastic Bands	50 - 80 minutes
4	Launch Arm Length	50 - 80 minutes
5	Launch Angle	50 - 80 minutes
6	Strategapult Game	50 - 80 minutes

Modifiable catapults + DataSnap Motion Sensor allow for quick data set collection and analysis;
building student's data literacy.

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Lesson Learning Pattern:

1. Introduce & Define

- Newton's Laws
- Velocity & Momentum
- Energy
- Forces

2. Explore: Collect Data

3. Data Analysis: Create a Predictive Model

4. Challenge: Test Model's Accuracy

DataSnap STEM Labs All Include:

Standard Curriculum

**Conceptual =
Do and See to Develop
Understanding**

Great for teachers who are:

- New to this learning experience
- Guidance with teaching STEM concepts
- Not comfortable with math
- Emphasizing positive, engaging, fun experience.

Advanced Curriculum

**Additional STEM Content,
integrated with mathematics.**

Students use the data to perform algebraic calculations; suitable for 7th – 12th grade.

Great for teachers who are:

- Looking to STEMify learning
- Need to hit specific Engineering, Science, Math standards.
- Course description requires math learning.



DataSnap™

DataSnap STEM Labs All Include:

- **LMS-Ready Student Slides**
- **Digital/Printable Student Engineering Workbook**
- **Teacher's Guide with Pre/Post Assessments and Keys**

Delivery Today = Teach Tomorrow



DataSnap™

DataSnap Drives Standards-Based Learning

- Supports NGSS Engineering Practices Through Iterative Design
- Reinforces NGSS Science & Engineering Practices (SEPs) Through Real Data Collection
- Provides Hands-On Experiences Tied to NGSS Physical Science Domains
- Embeds “Sense-Making” Over Memorization
- Ensures Full Curriculum Alignment for Teachers & CTE/STEM Programs: ITEEA, ISTE, ACTE





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